

FAMILIES IN LANGHE MONFERRATO ROERO





THE BUONVIVERE FOR THE WHOLE FAMILY

BY NOW WE ALL KNOW THAT LOVE AT FIRST SIGHT IS NOT JUST A MATTER OF ROMANCE. IF YOU HAPPEN TO VISIT LANGHE MONFERRATO ROERO, FOR EXAMPLE, THE RISK OF LOSING YOUR HEAD IS REALLY HIGH.

The secret? It all lies in the three souls of this area: the soul of nature for outdoor experiences, the soul of culture for encountering legendary stories, and the soul of food and wine for dishes and wines that will never leave you indifferent.

Get ready, go, and indulge yourself. When you return home, you will have a place in your heart to remember.

It is a special destination when you experience it with your family. Whether it is hiking, creative or cooking workshops, educational farms or trekking with friendly animals, there is no shortage of activities to spend happy moments with your children.

What do they want at the end of their holiday? To come back, of course.

Meanwhile, you will quickly realise that rediscovering the joy of being together with those you love is not so difficult.

IT COULDN'T GET ANY GREENER!

IF THE LEITMOTIF OF YOUR HOLIDAY IS FAMILY, GREENERY AND TRANQUILLITY, YOU'RE OFF TO A GREAT START!

By now it is no longer a secret that the nature of the Langhe Monferrato Roero area is breathtakingly beautiful. Not everyone knows that it is also child-friendly. But you have no idea how many en plein air activities can be enjoyed by the little ones. So get ready!

Here you will find many easy routes that will get even the laziest of people walking through woods and vineyards. Some of them can also be done by bike and you will find that cycling through the countryside with the wind in your face makes everyone feel free and easy.

And imagine the fun of exploring the landscape at the slow pace of a pony or donkey. Explore paths full of fairies and goblins for a fantastic adventure. Climb onto a Big Bench, the giant benches in these hills, to sit two metres off the ground and take in the view, almost certainly with your mouth open...

So you just have to have faith: it is possible to enjoy such a lively area with your family, and even do some healthy exercise!



LEARN WHILE HAVING FUN!

Spoilers are usually annoying, but there is often an exception to the rule. In this case, the castles and museums of Langhe Monferrato Roero are a must.

The magic of castles never ceases to amaze, and you should see them all here. And before you know it, you have already done it: you are in the story of princesses and knights from times long past. And fairy tales, as we know, never disappoint anyone, let alone the little ones...

Museums are no different. With their creative and dynamic itineraries, they manage to win the hearts of young visitors without boring them: interactive animations, riddles, gadgets and game kits capture their attention. And the wow effect is guaranteed.



You will also be amazed by the villages, which are veritable open-air museums. Take a step, take another, look around and don't hesitate.

With your children, you could enter a fantasy world and come across rag dolls, murals that look like paintings, fairytale characters or the magical imagination of Perrault.



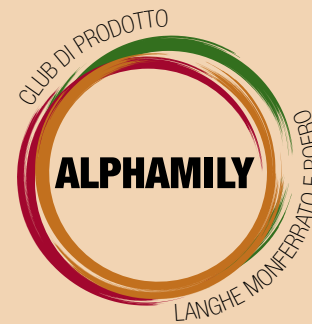
BETWEEN FLAVOURS AND SMILES

If you think that truffles, wine and good food are not very child-friendly, think again: in the farmhouses of Langhe Monferrato Roero there are many activities dedicated to children.

Enjoy every moment, don't rush, smile with them. Nothing excites children more than contact with animals. Here you can get close to the chickens, cows and sheep on the farms and touch them. And afterwards you can all make cheese or collect eggs together!

Or bake hazelnut cakes and knead tjarin on a fun cooking class in a farmhouse.





FAMILY PRODUCT CLUB: TOURISM FOR ALL AGES

DISCOVERING THE LANGHE MONFERRATO ROERO LANDSCAPE IN A FUN AND SUSTAINABLE WAY IS A TREND THAT IS ATTRACTING MANY PARENTS TODAY. IN THIS WAY, EXPERIENCES FOR THE FAMILY WORLD ARE MULTIPLYING: ATTENTION TO CHILDREN'S NEEDS COINCIDES WITH THE DESIRE FOR ACTIVITIES THAT CAN INVOLVE EVERYONE. FOR THIS REASON, A PRODUCT CLUB HAS BEEN CREATED TO OFFER TARGETED AND ORIGINAL PROPOSALS.

If you happen to be here in the autumn, don't forget to put on your galoshes and go grape-picking.

Helping the grown-ups pick and press the grapes with their little feet will be a real treat for the little ones at home. And a nice snack at the end of the day is a tasty way to recharge the whole family.

But autumn is also truffle season. And while mum and dad may love them, the little ones' palates may not be quite ready for them. But that doesn't mean they can't appreciate them, perhaps with a fun simulated truffle hunt with dogs in the woods. It is likely that they will grow to love them too.



The aim? To create a network of operators of different categories, able to meet the demands of this tourist segment, creating a uniform offer and guaranteeing excellent services.

A container that aims to promote effective collaboration in order to guarantee the best for those who wish to experience the richness of this area of Piedmont with their family and to treat themselves to days full of good cheer.

COMFORT AT YOUR FINGERTIPS

THE COMMON DENOMINATOR FOR ESTABLISHMENTS WISHING TO JOIN THE PRODUCT CLUB IS THE FULFILMENT OF A SERIES OF REQUIREMENTS.

THEY FALL INTO TWO CATEGORIES: MANDATORY, WHICH ALL MUST HAVE, AND OPTIONAL, WHICH ADD EXTRA SERVICES.

WOULD YOU LIKE TO KNOW WHAT THEY ARE? PLEASE, CHECK IT OUT BELOW.

MANDATORY REQUIREMENTS:

- Reception
- Qualified staff
- Baby kit
- Play areas
- Wi-fi



OPTIONAL REQUIREMENTS:



Babysitting service



Light lunch



Laundry service



Pet friendly



Bike and hiking equipment rental





ph. courtesy Agriturismo Albarossa

AGRITURISMO ALBAROSSA



AGRITURISMO ALBAROSSA

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Only 2 km from Nizza Monferrato, the Agriturismo Albarossa owes its name to Albarossa, a black grape variety obtained by crossing Barbera and Nebbiolo di Dronero. It has rooms and apartments of various sizes, a garden with barbecue and a swimming pool. The rooms are furnished with family antiques and are equipped with all comforts. An elegant but familiar environment where children are welcome and will find a little surprise every day.



ph. courtesy Agriturismo Cà Maria

AGRITURISMO CÀ MARIA



AGRITURISMO CÀ MARIA

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The Agriturismo Cà Maria is situated in the Valle Andona Val Botto and Val Grande Nature Reserve, near Asti, with a beautiful view over the Asti hills, surrounded by woods, olive groves, orchards and vineyards. It consists of 4 double rooms and 2 independent apartments, equipped with everything you need for complete relaxation. Various activities with the farm animals allow the family to live moments of perfect harmony with nature. Bike rental is also available.



ph. courtesy Agriturismo Ma che bel Castello

AGRITURISMO MA CHE BEL CASTELLO



AGRITURISMO MA CHE BEL CASTELLO

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Equipped with a panoramic swimming pool, restaurant and dehor under the pergola, the Agriturismo Ma Che Bel Castello is located inside the medieval castle of Maranzana, in the hills of Monferrato. It offers a romantic double suite and two comfortable family suites. The rooms offer all the comforts necessary for a pleasant stay; a picnic area and a paddock with donkeys are also available for the enjoyment of the children.



ph. courtesy Il Germano Reale

B&B IL GERMANO REALE



B&B IL GERMANO REALE

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Il Germano Reale is a finely restored old farmhouse situated at the foot of the Langhe hills, just a few minutes from the historic centre of Alba. Surrounded by a large shady garden, it is situated in a quiet and peaceful area. The bright rooms, with independent entrances, are carefully furnished and have balconies overlooking the courtyard. It offers many services, also for families, for a relaxing holiday.



ph. courtesy CasaMatilda

CASAMATILDA AGRITURISMO CON OSPITALITÀ



CASAMATILDA AGRITURISMO CON OSPITALITÀ

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Situated on the gentle hills of the ancient village of Dogliani, the Agriturismo CasaMatilda is a farm producing fruit, vegetables and wine grapes. The farmhouse has 2 apartments and 2 independent mini-lofts, ideal for families with children and tourists looking for an oasis of peace. In addition to the swimming pool, the facility offers various educational and fun activities to give children an authentic experience in the heart of the Langhe.



ph. courtesy Il Pozzo Fiorito

IL POZZO FIORITO



IL POZZO FIORITO

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Il Pozzo Fiorito is a pleasant corner of tranquillity in Cossombrato, near Asti. It consists of 5 rustic-style lodgings in an old farmhouse that has been restored in full respect of the atmosphere of the past. Each unit has been restored with frescoes and typical floors, and offers comfortable rooms overlooking the courtyard. The swimming pool, the solarium, the garden and the small gym will make your stay in Val Rilate even more relaxing.



ph. courtesy Cascina Marengo

CASCINA MARENCO



CASCINA MARENCO

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Situated between the villages of Cessole and Vesime, Cascina Marengo is a traditional Piedmontese stone-built country house, renovated and immersed in the vineyards of the Langa Astigiana. Divided into 4 apartments, it is surrounded by a beautiful park with swimming pool and garden. The apartments are cosy and quiet, with all comforts. It is the ideal place to relax and rediscover the true Italian lifestyle.



ph. courtesy La Rosa Gialla

LA ROSA GIALLA



LA ROSA GIALLA

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Located in the hamlet of Vergne di Barolo, La Rosa Gialla is a wellness refuge. It has 2 suites and 5 apartments in an organic building with private terrace or balcony. The elegant rooms are equipped with all the necessities to ensure your privacy. Relax in the saltwater pool or in the garden with solarium and barbecue. Cooking workshops for young and old allow hours of carefree enjoyment. It is also possible to rent bicycles and hiking equipment.



ph. courtesy Langhe Country House

LANGHE COUNTRY HOUSE



LANGHE COUNTRY HOUSE

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Nestled among the hills of Nebbiolo da Barbaresco, Langhe Country House is a typical farmhouse from the mid 700s, a few kilometres from Neive. The 7 suites, all different and personalised, reflect the concept of traditional architecture and are adorned with wood-burning fireplaces, brick vaults and views of the surrounding vineyards and hazelnut groves. Outside, the infinity pool and spa with sauna, Turkish bath and emotional shower promise maximum comfort.



ph. courtesy Villa Cornarea

VILLA CORNAREA



VILLA CORNAREA

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Villa Cornarea, a Liberty-style residence dating from the early 900s, is located in Canale, in the heart of the Roero. It is surrounded by a park with a swimming pool in the characteristic long triangular shape and its own vineyards. It has 9 rooms and a two-room apartment. The rooms are elegant and full of character, with period furniture, tapestries and Liberty decorations. An excellent starting point for hikes and excursions thanks to the bike rental service.



ph. courtesy Parco Reala

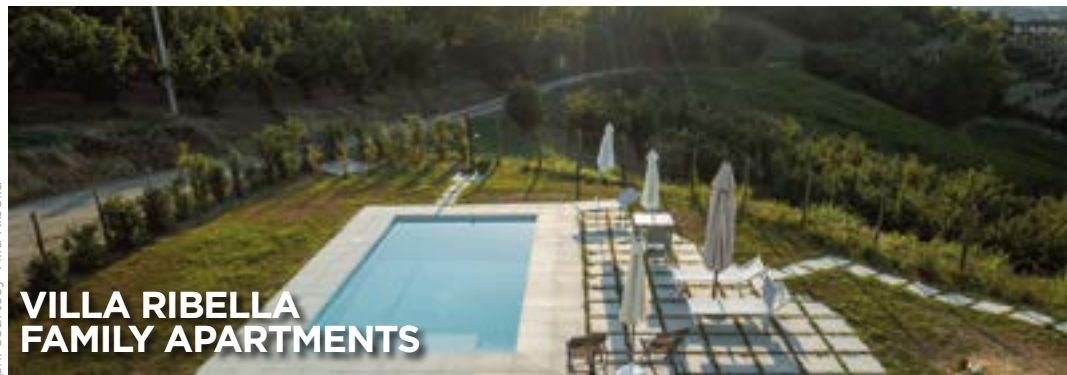
PARCO REALA



PARCO REALA

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Parco Reala, in Corneliano d'Alba, is a refined country residence in the heart of Roero, where families can rediscover the magical atmosphere of unspoilt nature. The farmhouse is made up of residential units, each with its own balcony, all of which have been carefully designed and furnished with the finest materials. A saltwater swimming pool, wellness centre, gym, garden, solarium and bike hire are available for a completely relaxing holiday.



ph. courtesy Villa Ribella

VILLA RIBELLA FAMILY APARTMENTS



VILLA RIBELLA FAMILY APARTMENTS

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Villa Ribella is a cosy, detached country house just a few kilometres from the centre of San Damiano d'Asti, surrounded by the Roero hills and the Asti woods. Recently renovated, it consists of 2 modern apartments, while preserving the charm of the old farmhouse. The large garden, the panoramic terrace and the large shared swimming pool make it an ideal destination for families or groups of friends.



TIME FOR MORE EXPERIENCES

Did you think it was all over? Not at all! There are still a few experiences to tell, among the many available, so that you can have a complete picture of what you can do with your family in Langhe Monferrato Roero.

If you are holding this brochure in your hands and have read it to the end, you might decide to take part in a circus arts workshop. Getting to know the hoops, ropes and trapeze will lead you to join the jugglers and tightrope walkers in performing a thousand acrobatics.

Or you could get your hands dirty and become an artist for a day, creating a clay work to take home. Or you could sharpen your eyesight and search for fossils in the Monferrato area. There was once a sea here. Become a palaeontologist and dig where whales, dolphins and even sharks splashed around millions of years ago.

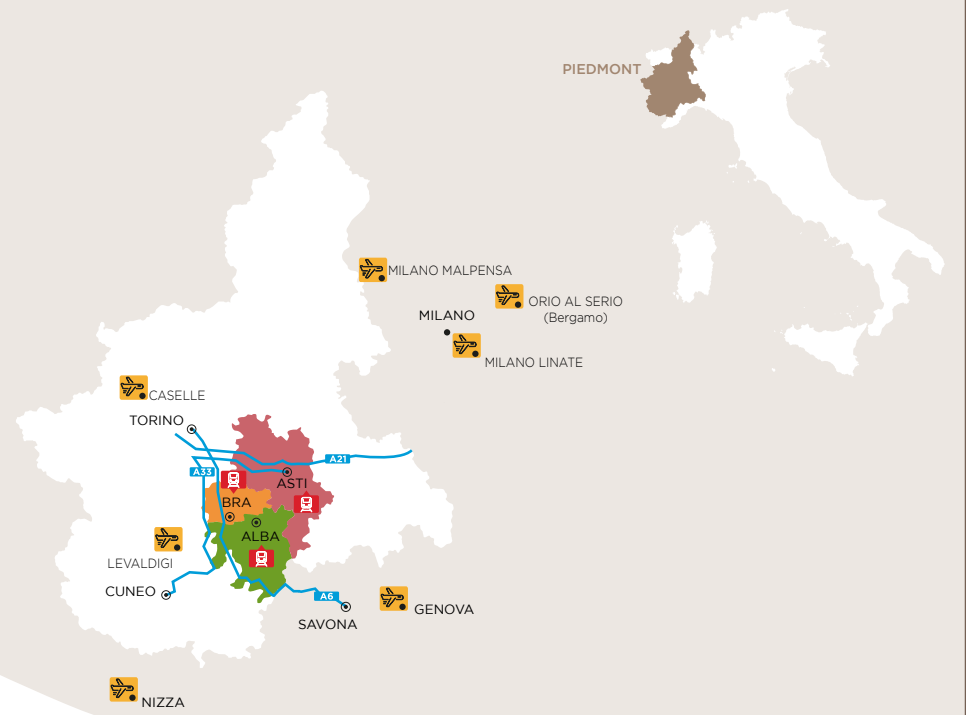
And if you want to continue your adventure and are looking for a place to amaze young and old alike, we have a unique educational park. A place out of time where you will find themed wooden games to experiment, invent, build and appreciate nature and local products. A real blast for everyone...

THIS IS THE ONLY WAY TO MAKE EVERY DAY IN LANGHE MONFERRATO ROERO UNFORGETTABLE.

DISCOVER HERE ALL THE EXTRAORDINARY EXPERIENCES THAT AWAIT YOU.



Ente Turismo LMR: where we are



Airports

- Milano Malpensa
- Milano Linate
- Orio Al Serio (Bergamo)
- Torino Caselle
- Cuneo Levaldigi
- Genova
- Nizza - France

Trains

- Asti - Genova
- Alessandria - Cavallermaggiore
- Chivasso - Asti
- Castagnole - Asti - Mortara
- Carmagnola - Bra
- Torino - Genova

Highways

- A6 Torino Savona
- A21 Torino Piacenza Brescia
- A33 Asti Cuneo

LMR Products





www.visitlmr.it

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